



News Letter: August 2006

Phoenix Price List Now Available on the Web.

Last summer my husband was diagnosed with some pretty dire periodontal problems. As a result Kelvin has undergone an appropriate course of treatment including some substantial implant surgery courtesy of Dr Gustaf Eriksson and Phoenix. This prompted me to do a little research into periodontitis. Apart from the obvious results I also discovered that there appears to be a link between periodontal disease and cardiovascular risk. Francesco D'Aiuto (University College London, UK) and co-workers investigated the effect of periodontal therapy in 40 otherwise healthy patients with severe chronic generalized periodontitis. It appears that severe periodontitis causes a chronic systemic inflammatory response that influences cardiovascular risk, with important clinical consequences. Noting that chronic periodontitis currently affects up to 40% of the population, they conclude: *"Severe periodontal infections may thus represent a major etiologic factor for atherosclerosis, metabolic syndrome, and their sequelae."* Full results are published in the May 2006 edition of American Heart Journal.

In July last year we sought your opinion on our product quality and services. The results were very encouraging whilst suggesting we could do better in terms of technical information and communications. Twelve months on and having addressed the issue with a website, news letters plus product information on various subjects we thought it would be useful to invite your views on how we are doing. Enclosed you will find our July 2006 Survey form which we ask you to complete and return to us by the end of the month. A copy is also available to download from the website. There is a prize for the winning entry, see form for details!

At last, the search for a really effective and easy to use denture brush is over! Meet the "Triobrush" denture brush. The Germans have apparently been attempting to keep it to themselves and it has therefore not been generally available in the UK..... until now that is. They are currently available from Phoenix at £9.99 each so why not put some in stock? Patients will be delighted and, of course, will tell their friends who will soon be queuing up for them!!

Best Wishes

A handwritten signature in blue ink that reads "Cig Kelland".



REGISTERED MEMBER